Making the Case for Children's Well-Being

Promoting Social Change in After School

Saliha Nelson, Urgent, Inc.

Promoting Social Change in After School

1. INTRODUCTIONS
2. DEFINING WELL-BEING
3. WHAT IS SOCIAL CHANGE
4. WORKING FOR SOCIAL CHANGE
5. RESOURCES &TOOLS

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Aspirations

- It is not enough for our organization or program to _____?
- We should be aspiring to _____?

Aspirations

TEACHFORAMERICA

Its **not enough** *for us to raise test scores of students in our classrooms,* **we seek to transform** *the entire educational system*

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What is the reason for our work?

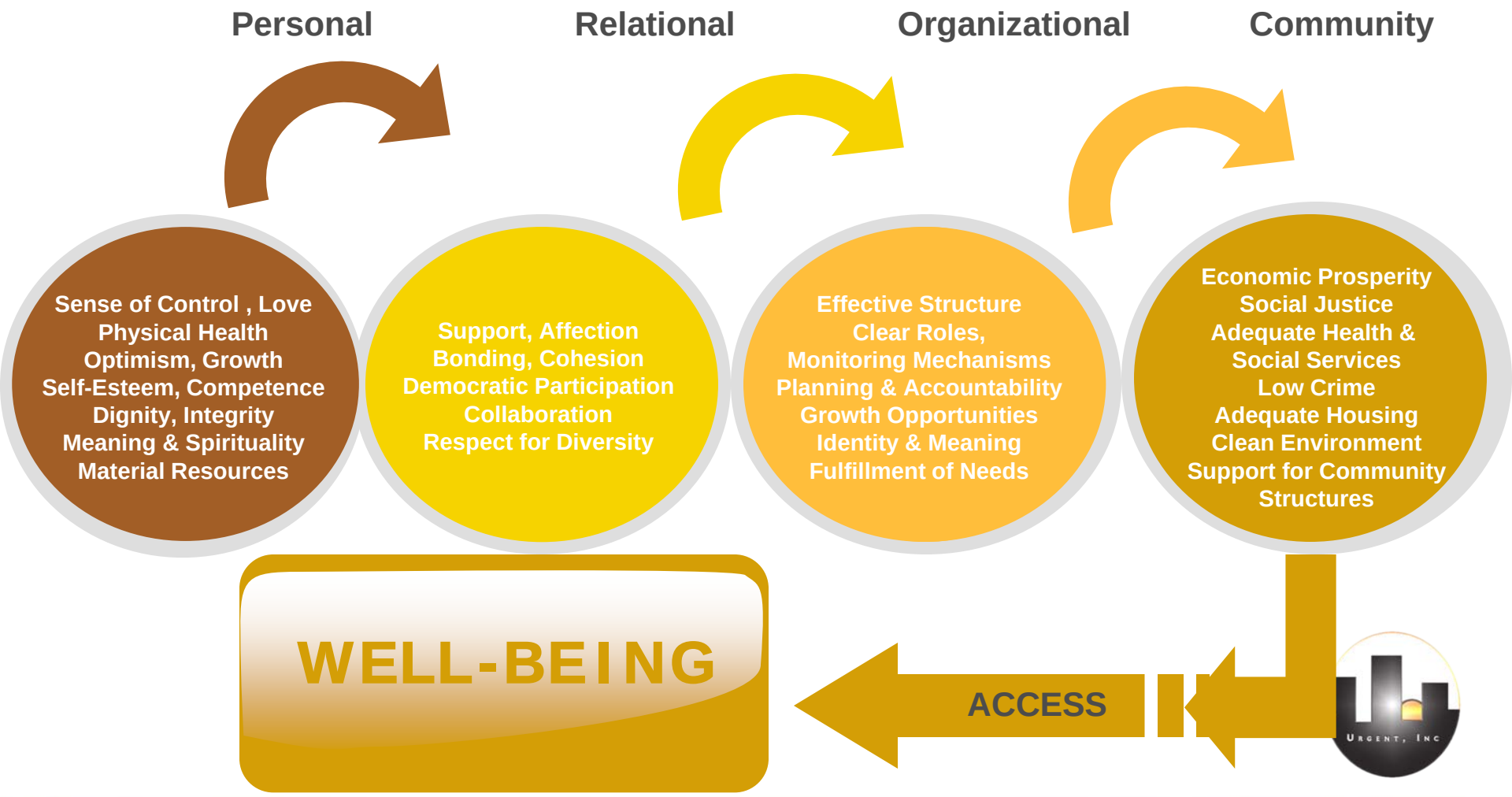
Dr. Isaac Prilleltensky - Community Well Being: Socialize or Social-Lies

- http://www.youtube.com/watch?v=WJlx8CI-rRg

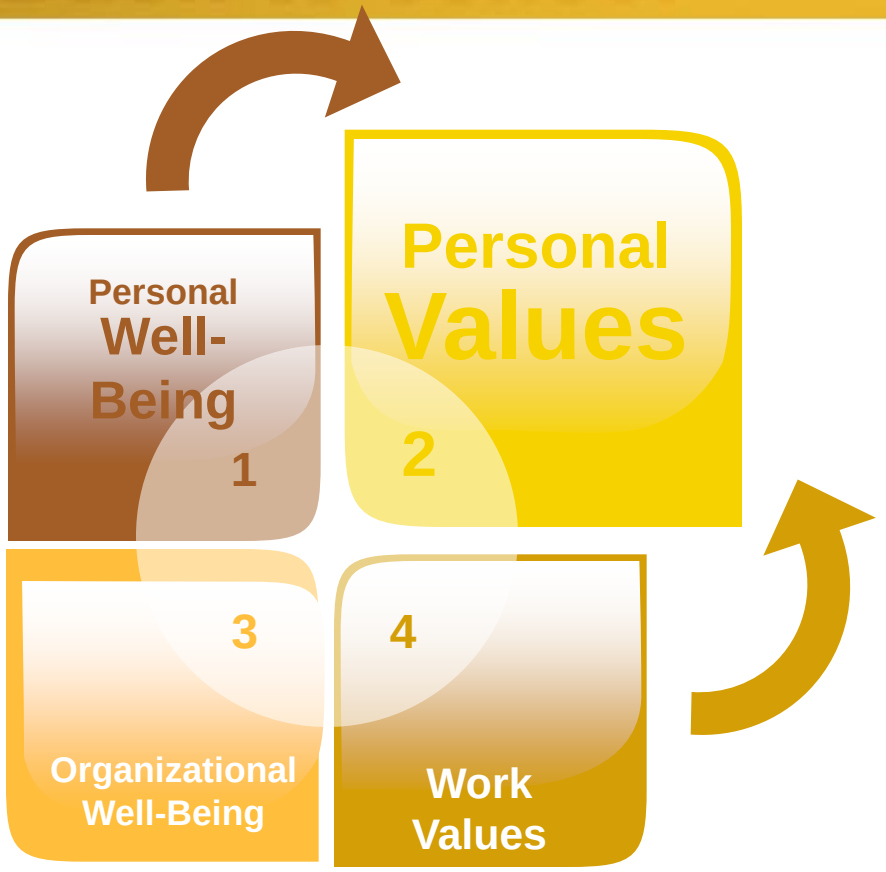
What are some key take-aways from this video?

- Prevention vs. Treatment
- Address Root Causes
- Focus on Strengths Not Deficits
- Empowerment
- Justice
- Power
- Community Change
- Focus on Well-Being
- Social Conditions Matter

WELL-BEING: a very positive state of affairs brought about by the simultaneous satisfaction of personal, relational and collective needs of individuals, organizations and communities (specway.org)



Personal and Organizational Alignment



Personal and Organizational Purpose

1

Personal Values

Attention to our values helps us become more self-aware, make ethical decisions, prioritize our tasks, and develop credibility as a leader.

2

Personal Mission

A personal mission statement focuses on what you want to be in terms of character and what you want to do in reference to contribution of achievements.

3

Organizational Vision

The vision is the dream. It's what your organization believes are the ideal conditions for your community; that is, how things would look if the issue important to you were completely, perfectly addressed.

4

Organizational Mission

An organization's mission statement describes *what* the group is going to do and *why* it's going to do that. A Mission is "action-oriented." The mission statement should inspire action. It should clarify the purpose, business & who benefits from the work

Mission and Purpose

Action Words						
Accomplish	Compliment	Embrace	Heal	Mold	Reduce	Support
Acquire	Compose	Encourage	Hold	Motivate	Refine	Surrender
Adopt	Conceive	Endow	Host	Move	Reflect	Sustain
Advance	Confirm	Engage	Identify	Negotiate	Reform	Take
Affect	Connect	Engineer	Illuminate	Nurture	Regard	Tap
Affirm	Consider	Enhance	Implement	Open	Relate	Team
Alleviate	Construct	Enlighten	Improve	Organize	Relax	Touch
Amplify	Contact	Enlist	Improvise	Participate	Release	Trade
Appreciate	Continue	Enliven	Inspire	Pass	Rely	Translate
Ascend	Counsel	Entertain	Integrate	Perform	Remember	Travel
Associate	Create	Enthuse	Involve	Persuade	Renew	Understand
Believe	Decide	Evaluate	Keep	Play	Resonate	Use
Bestow	Defend	Excite	Know	Possess	Respect	Utilize
Brighten	Delight	Explore	Labor	Practice	Restore	Validate
Build	Deliver	Express	Launch	Praise	Return	Value
Call	Demonstrate	Extend	Lead	Prepare	Revise	Venture
Cause	Devise	Facilitate	Light	Present	Sacrifice	Verbalize
Choose	Direct	Finance	Live	Produce	Safeguard	Volunteer
Claim	Discover	Forgive	Love	Progress	Satisfy	Work
Collect	Discuss	Foster	Make	Promise	Save	Worship
Combine	Distribute	Franchise	Manifest	Promote	Sell	Write
Command	Draft	Further	Master	Provide	Serve	Yield
Communicate	Dream	Gather	Nature	Pursue	Share	
Compel	Drive	Generate	Measure	Realize	Speak	
Compete	Educate	Give	Mediate	Receive	Stand	
Complete	Elect	Grant	Model	Reclaim	Summon	

WORK PURPOSE

My commitment to Urgent, Inc. is to create an atmosphere that supports personal and collective empowerment by providing leadership which encourages innovation, efficiency, and team work so our excellence is an asset to the communities we serve.

WORK ACTION VALUES

In order to carry out my commitment I will be accountable, creative and dependable. I will communicate to others in order to show mutual admiration and recognize good work.

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VISION: All people have the social, economic and educational opportunities to thrive

MISSION: To lead individuals through empowerment, education and community engagement to create collective well-being

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Core Values

Innovation

Responsibility

Compassion

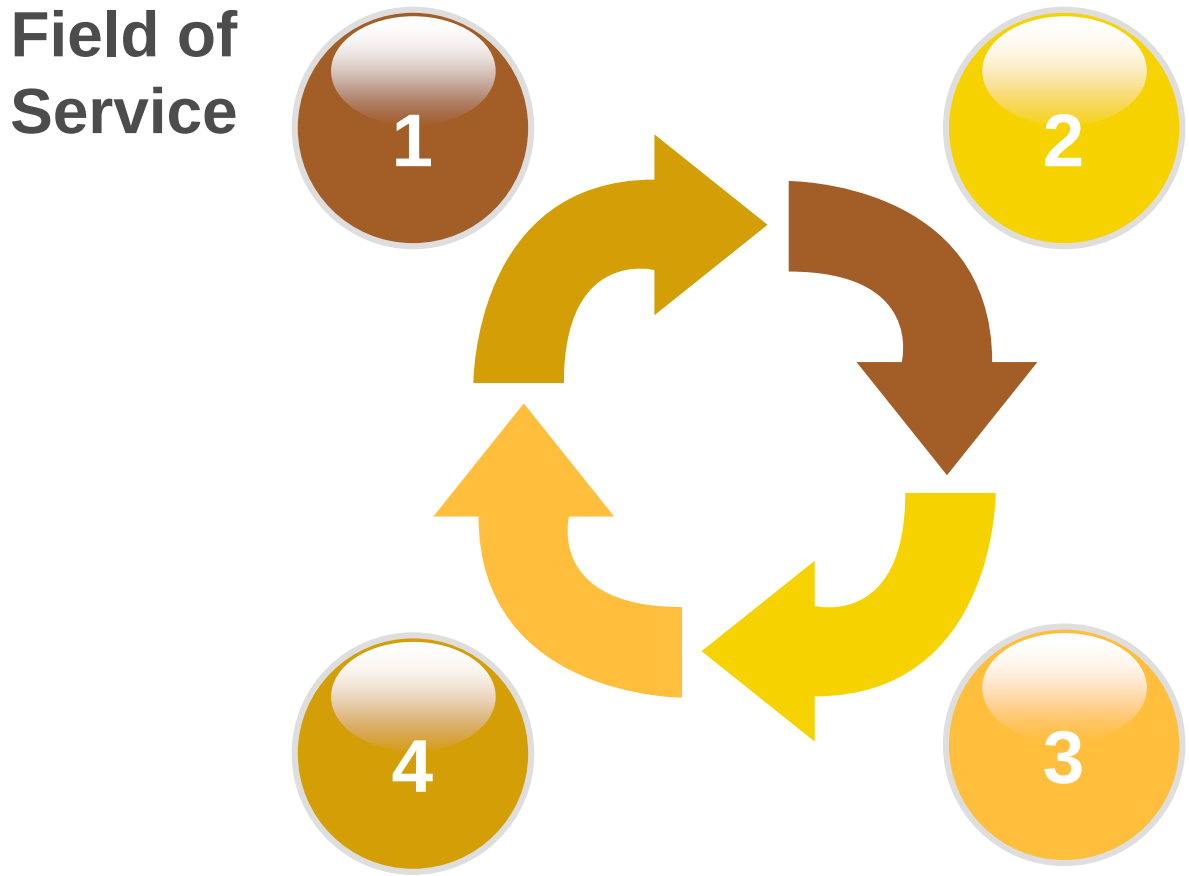
Teamwork

Reciprocity

Patience

Learning

Organizations Role in the Community



Fields of Service

Education

Ex. Training, GED, Parenting Skills

Youth Development

Ex. After School, Arts, Recreation

Employment & Training

Ex. Welfare-to-Work

Children & Family Services

Ex. Counseling, Food Pantry

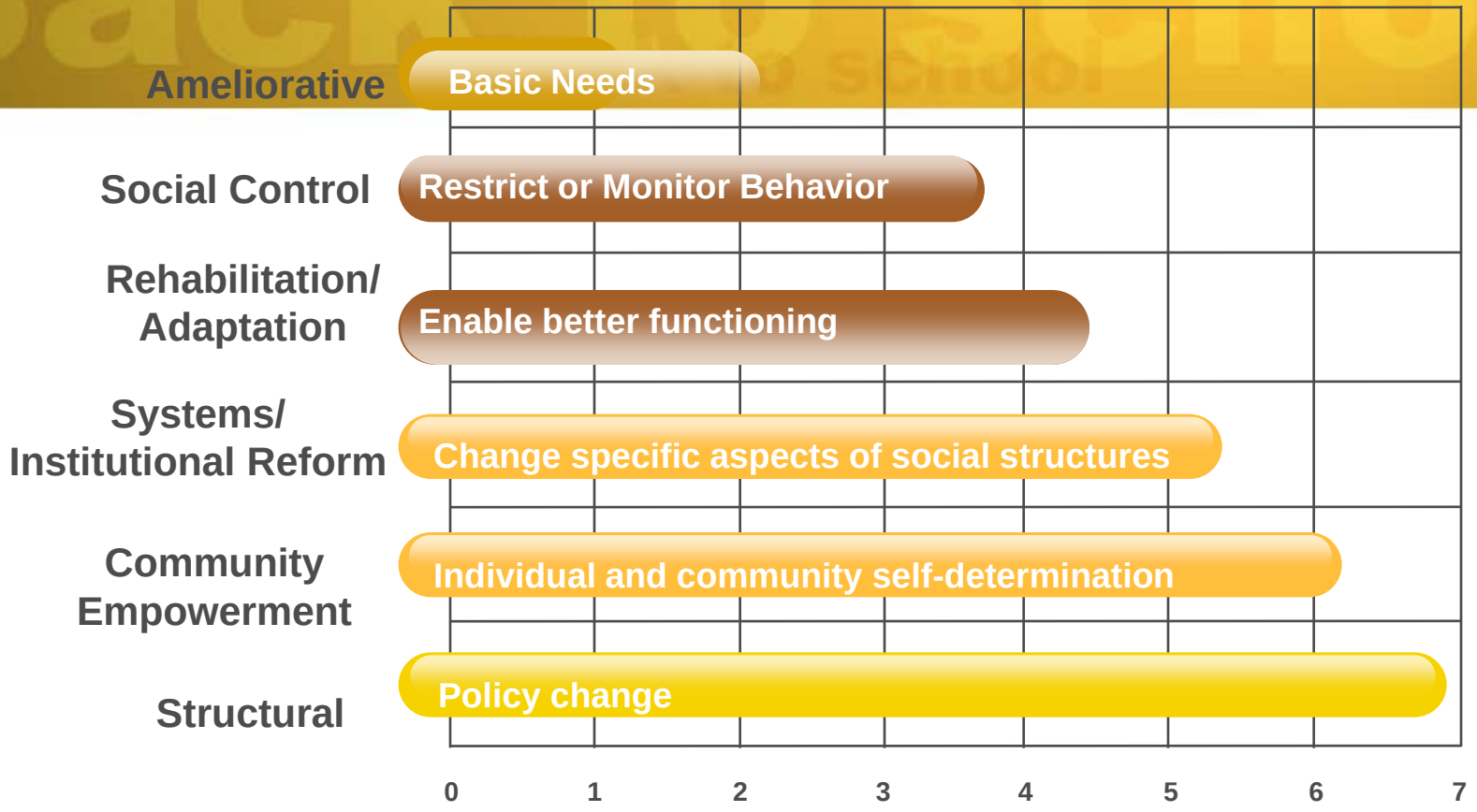
Information & Referral

Ex. Case Management, Health Fairs

Community Development

Ex. Citizen Action, Housing Development

Human Service Function



Human Service Functions
S.D. Evans - From class lecture

Functions	Amelioration/ Social Care	Social Control	Adaptation/ Rehabilitation	Reform	Community Empowerment	Structural Transformation
Description	**Alleviating suffering**, assisting clients in meeting needs – those who cannot care for themselves	**Regulating their labor and enforcing changes in their behavior**. "Undeserving poor" - society decides who receives services and benefits	Changing people through social interventions. **Help people adapt to social conditions,** return to previous level of functioning.	top-down, incremental efforts to reform policies and services to **reduce severity of** injustice & oppression	Efforts to **increase the power of community** members to mobilize for action on social issues affecting their lives	Attempts to **address the root causes** of injustice and oppression.
Examples	Meals on Wheels, shelters, crisis lines, food banks	Welfare, gov't assistance, justice system	A.A., Goodwill (employment training), Transitional housing, Counseling, social skills training.	Local school reform, changes in the foster care system, affirmative action.	Leadership development, Popular education, neighborhood capacity-building	Community organizing, policy advocacy, social action
Salient Values	Caring, compassion, charity	←→	Independence self-determination	←→	←→	Social Justice

(Adapted from Gil, 1998 & Woodside & McClam, 2009)

LEVELS OF INTERVENTION

Timing of Intervention?

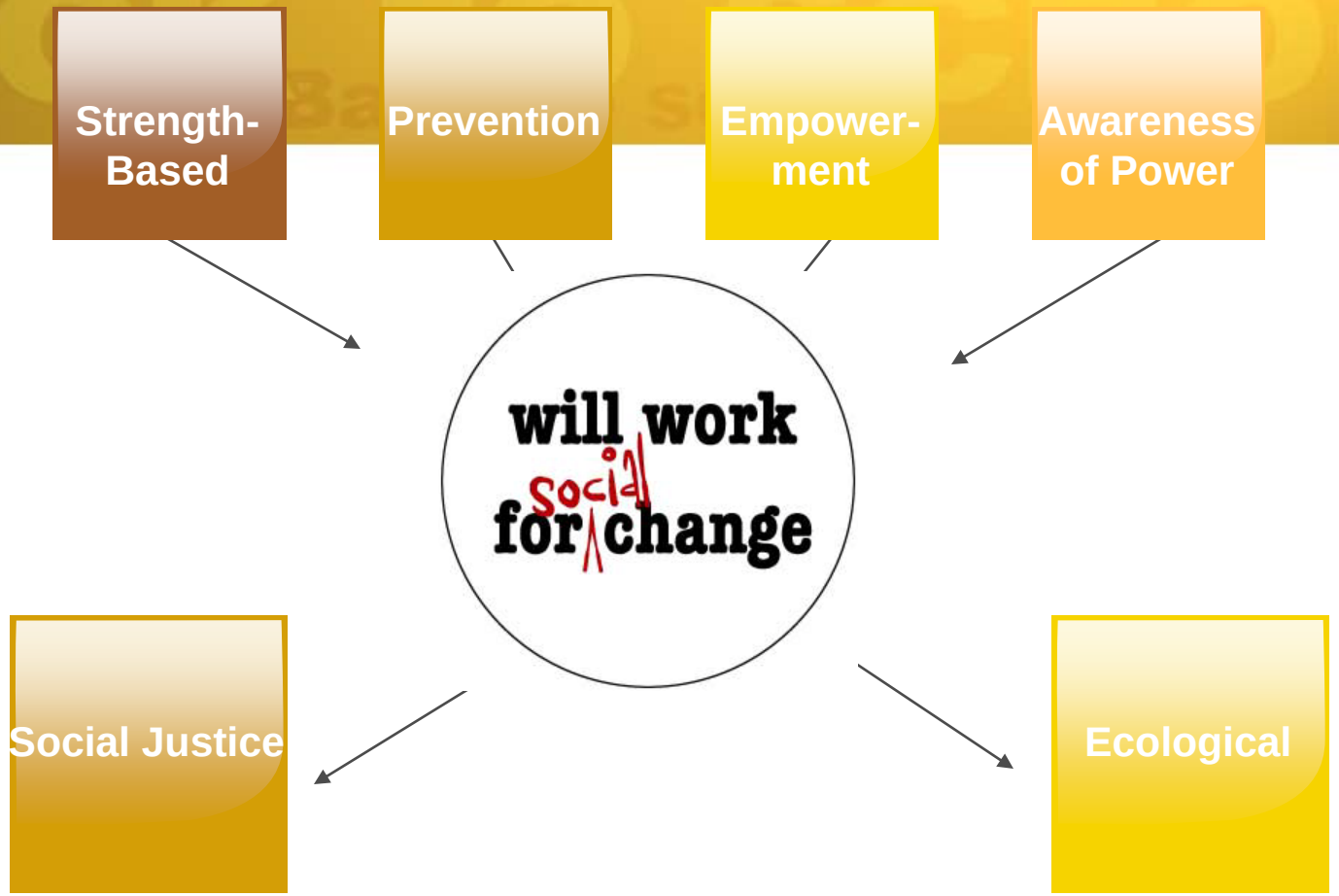
- Treatment
- Indicated
- Selective
- Universal

1
Individual
Peer
Family

2
Organizations
Institutions
Systems

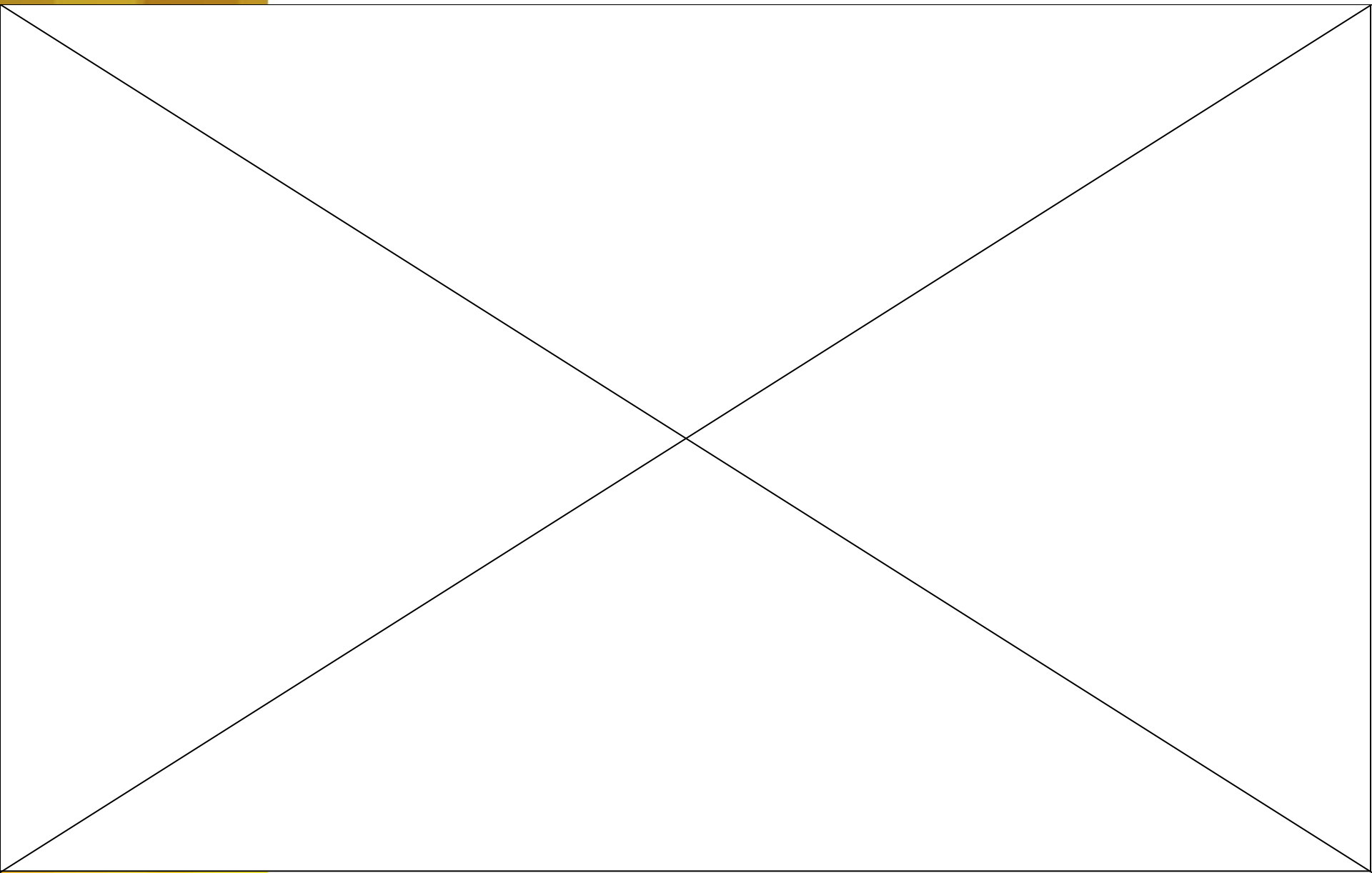
3
Networks
Neighborhoods
Communities

4
Culture
Discourse
Policy



Organizational Orientation

Orientation?



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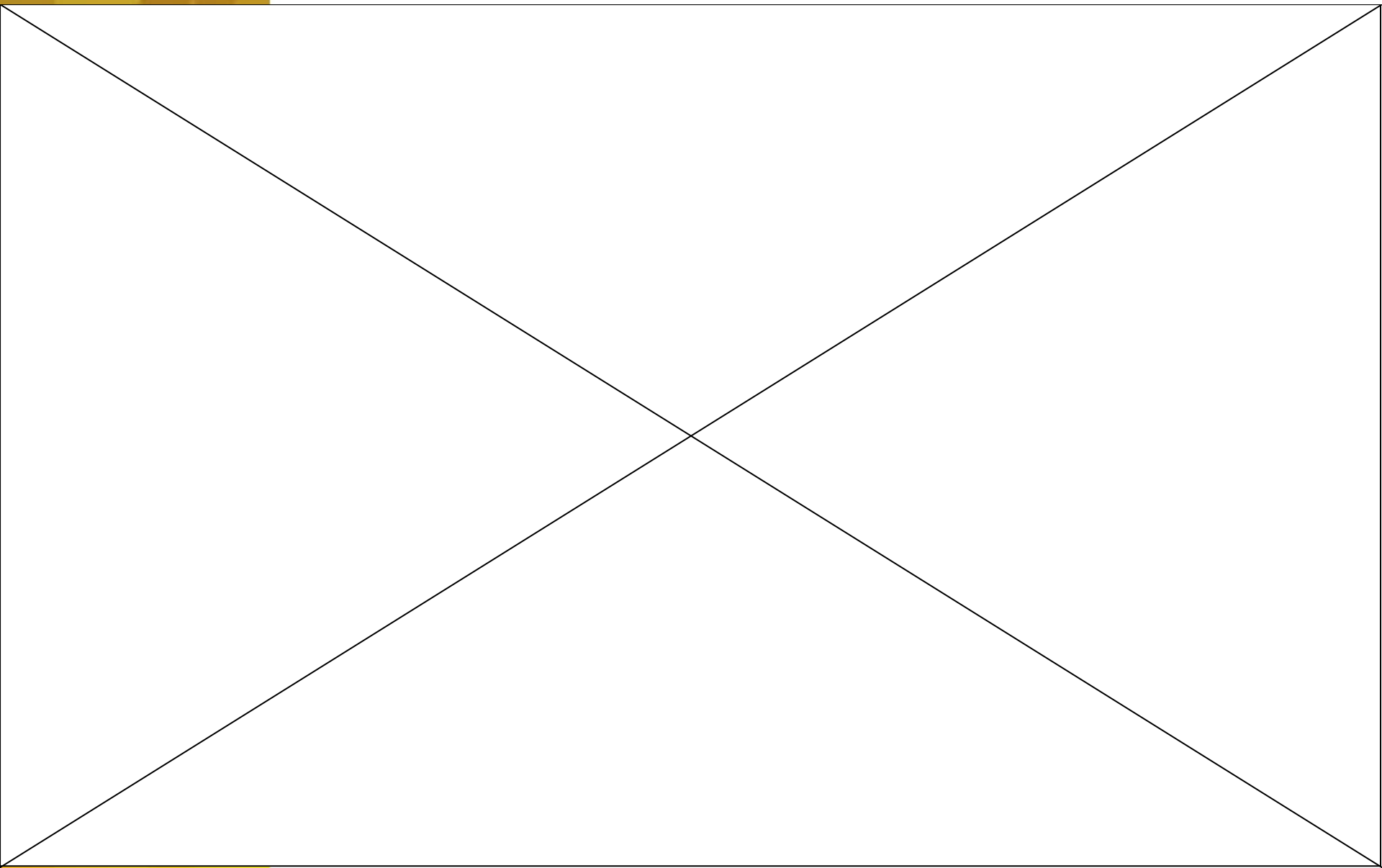

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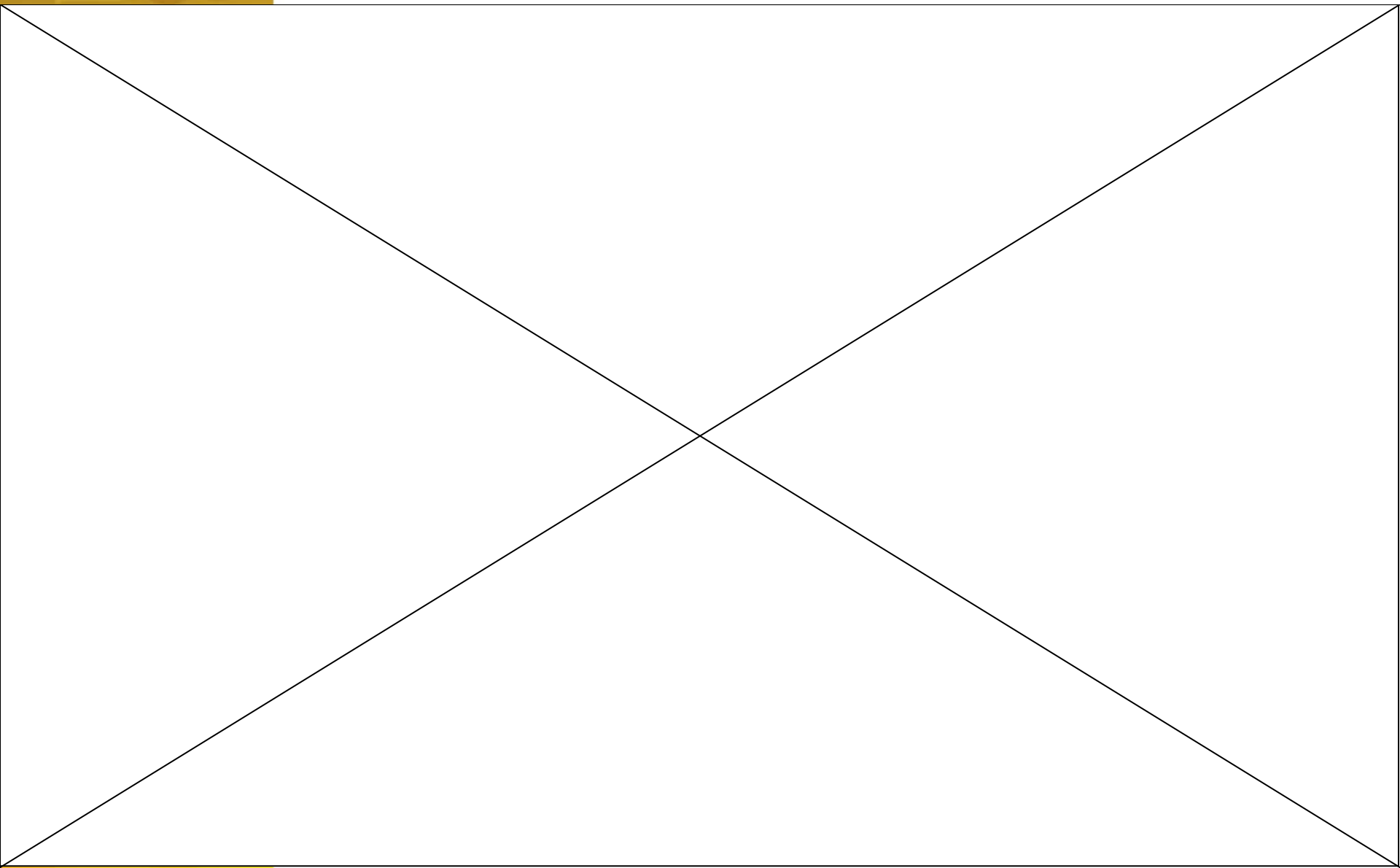

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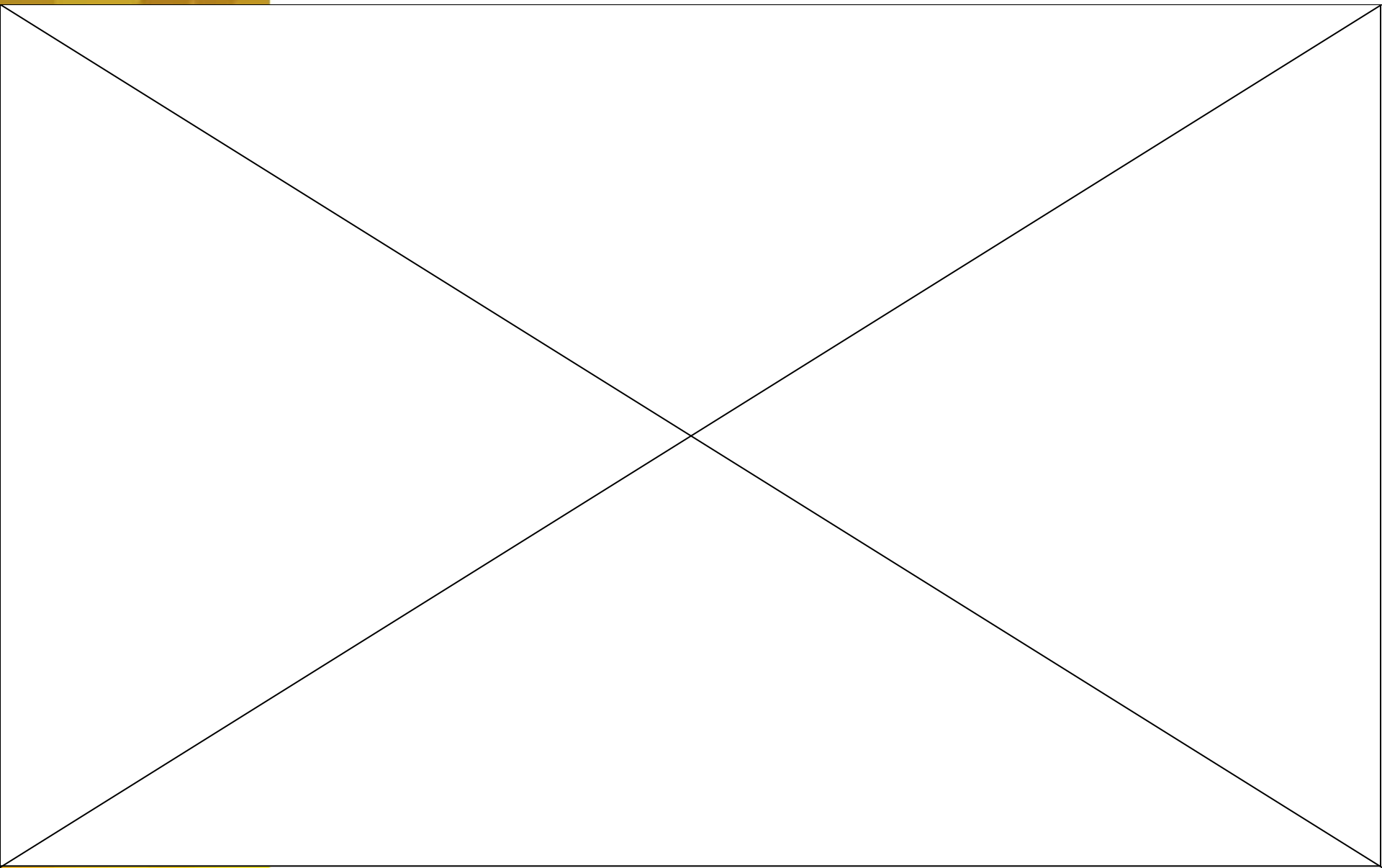

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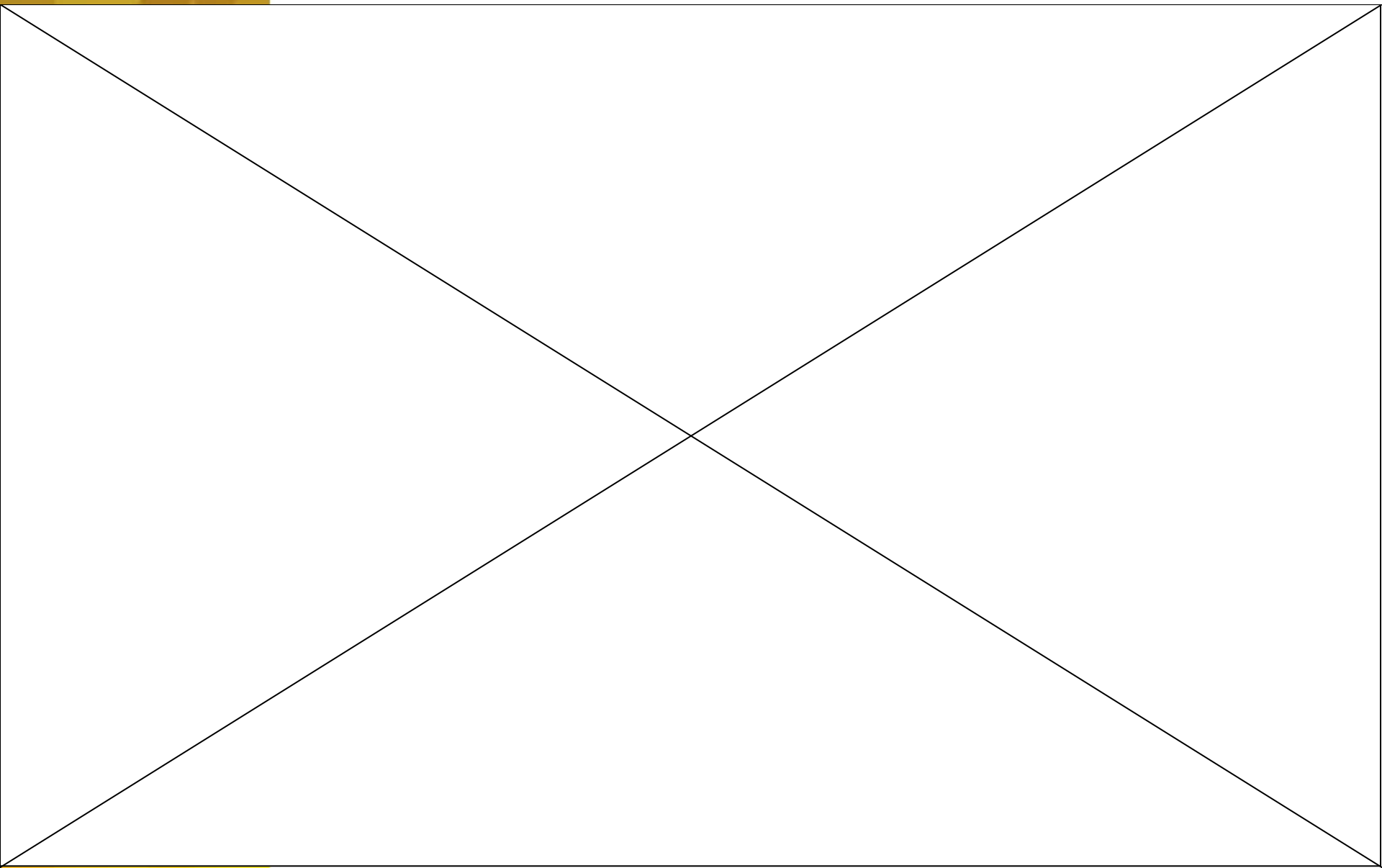

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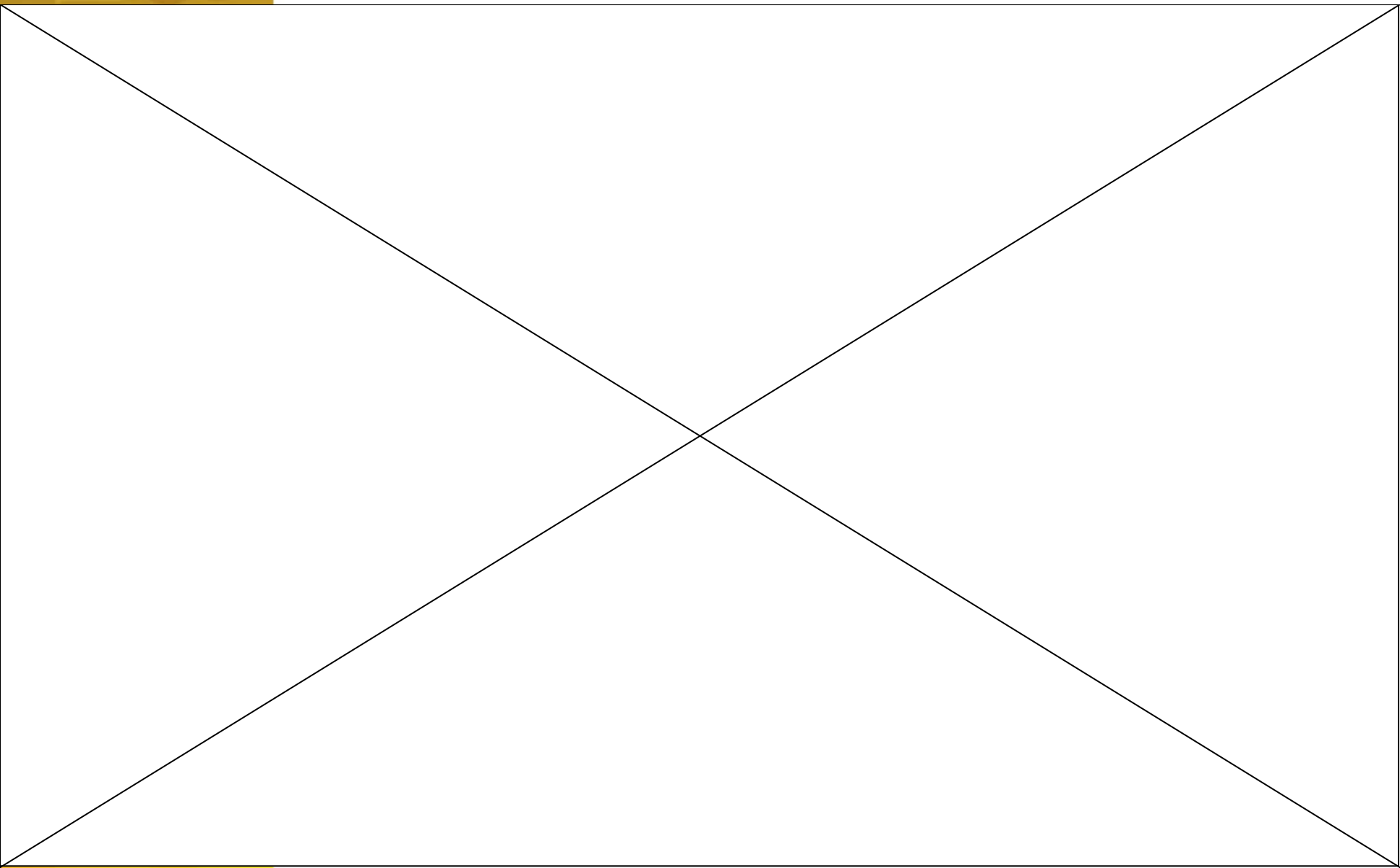

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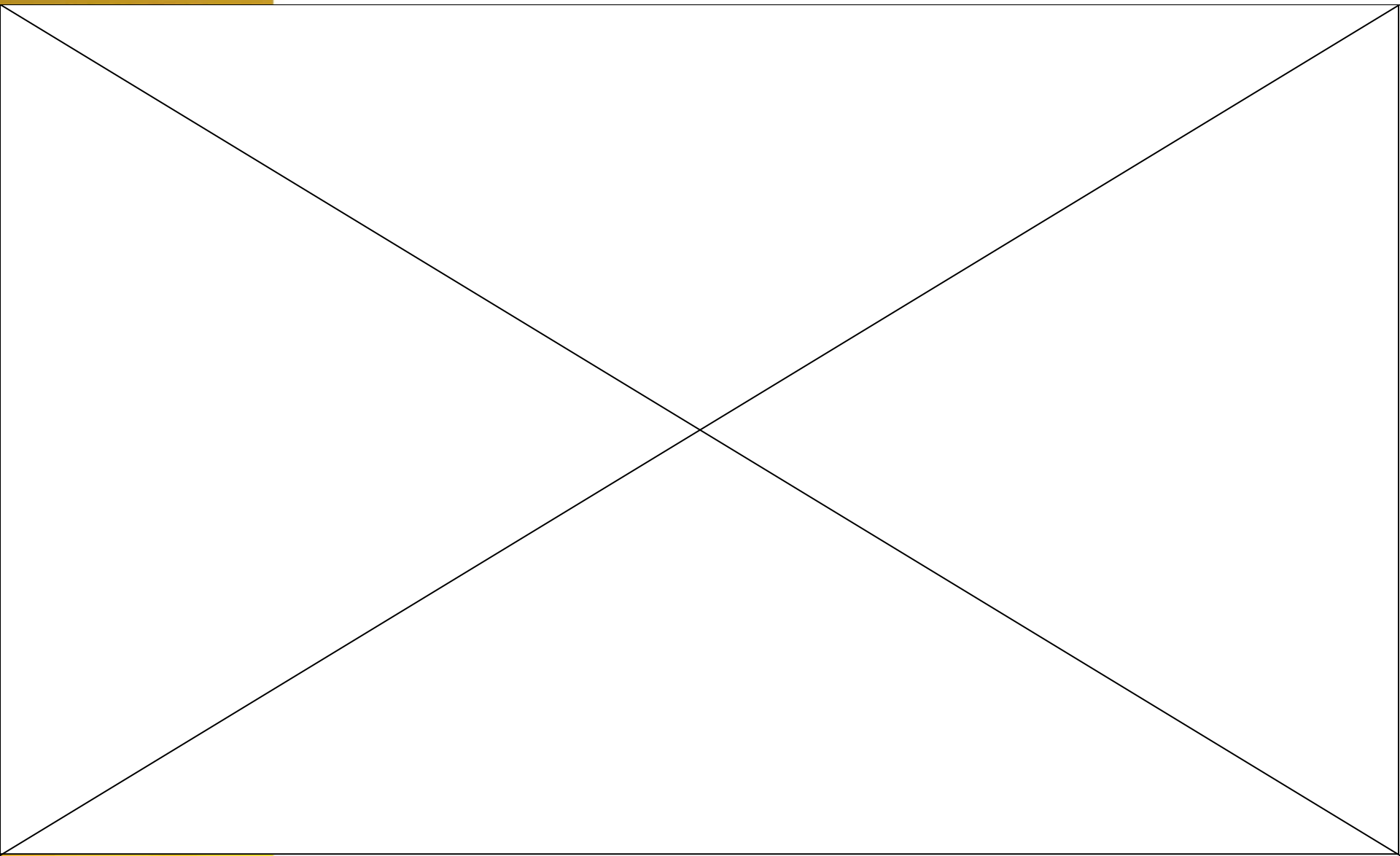
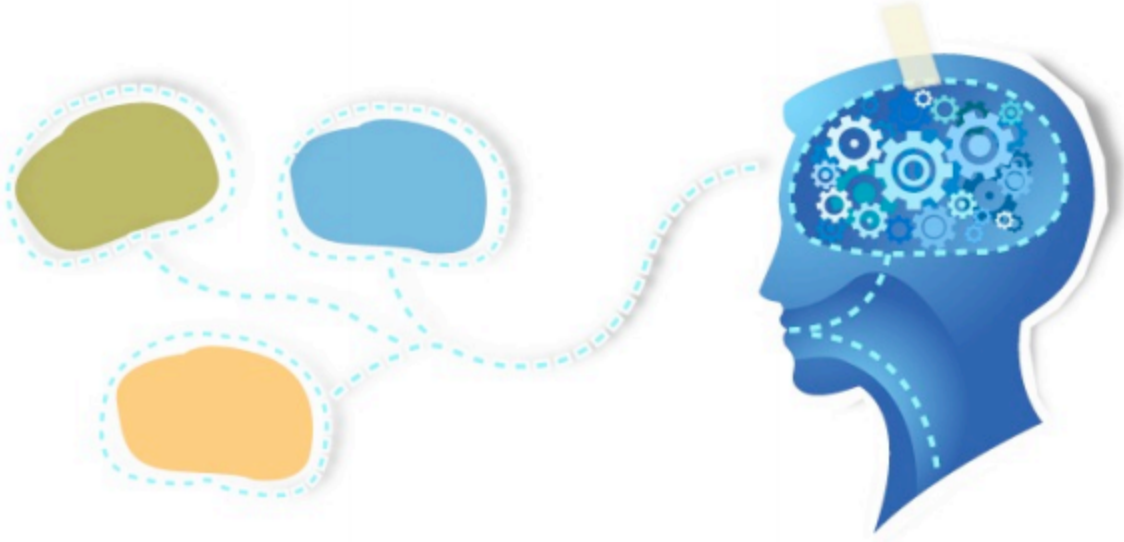


Moving Towards Social Change



"Merely building a great board or delivering adequate services or even funding an efficient non-profit is no longer enough. In order to be true forces for good, they must learn **new ways of thinking and acting**."

Forces for Good p.4

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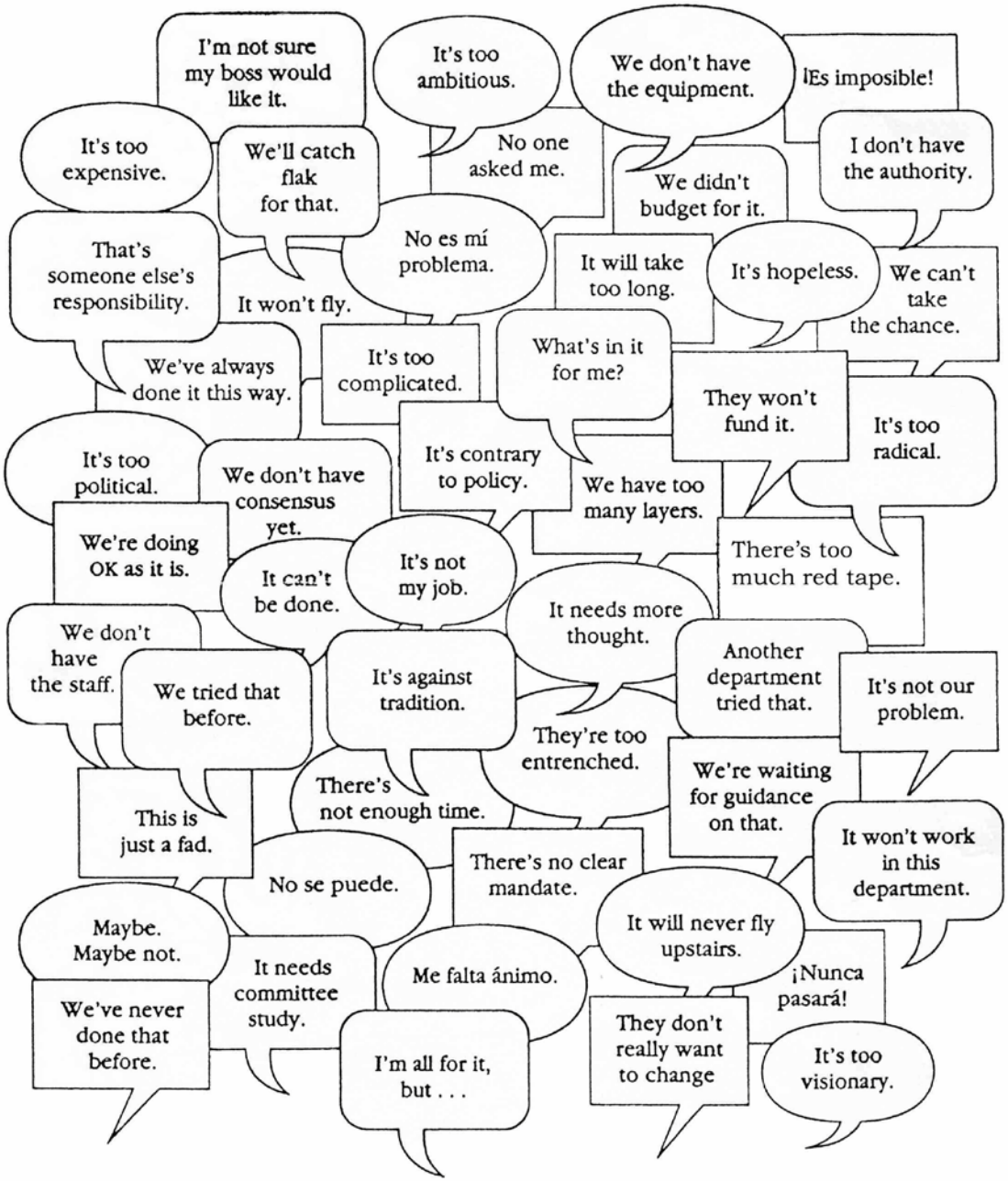
50 Reasons Not To Change



Back to Basics
Back to Basics

Change is Good

What is Social Change?

TO IMPROVE SOCIAL CONDITIONS

Addressing systemic, root causes of social and economic inequities and aim to structurally transform society to achieve greater social and economic justice (nesst.org)

A New Approach to Service

Critical Community Practice is about

empowerment;"... working with communities in a way that assists them to mobilize, and effectively

exercise a greater degree of power

when challenging the construction and maintenance of the social differences that shape their experience of disadvantage, exclusions, and oppression."

(Butcher, 2007, p. 21) in *Critical Community Practice*

EMPOWERMENT

EDUCATION

Education should be a
Catalyst for Change
in the polibical environment

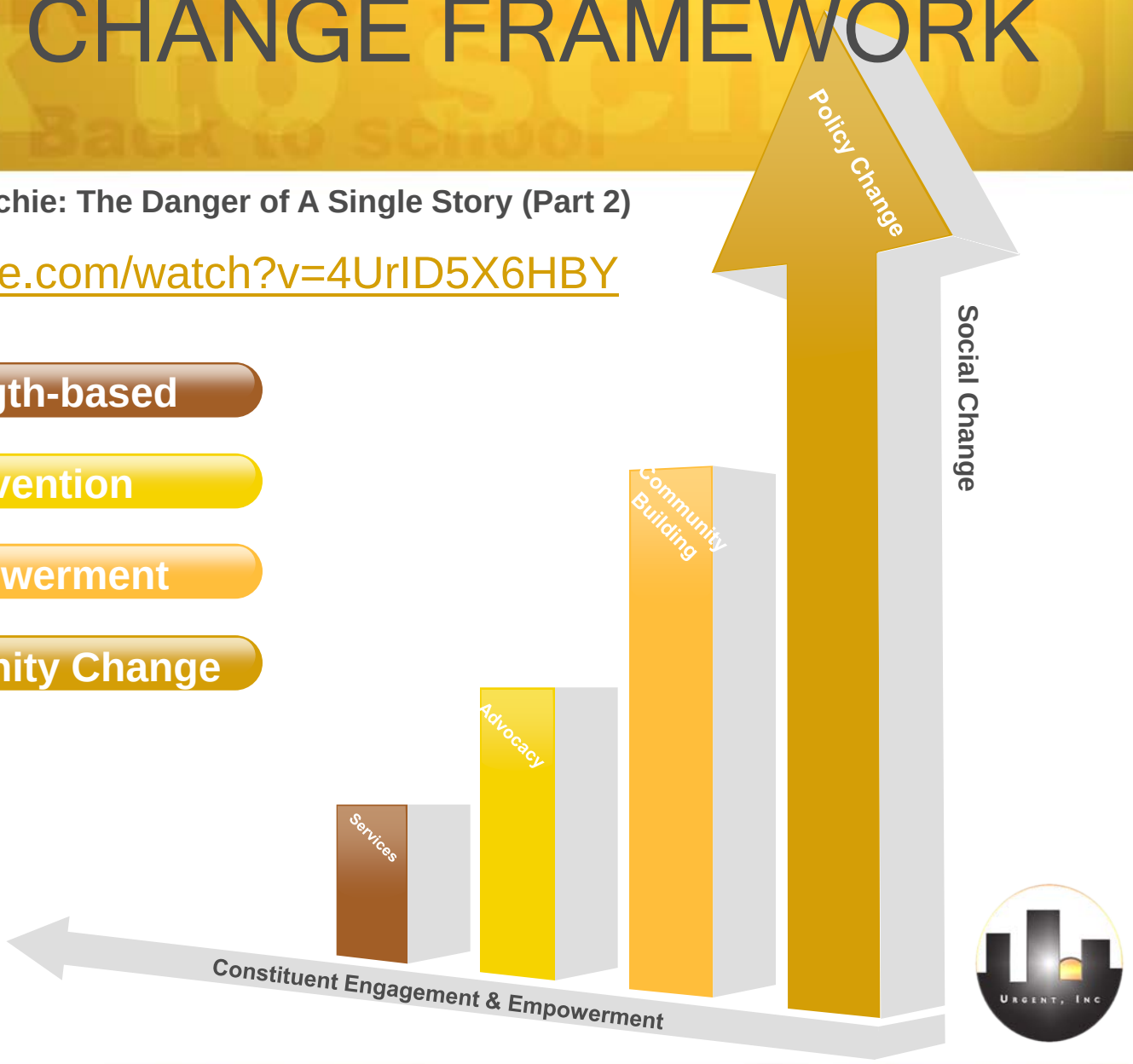
Critical Consciousness – the shared *beliefs, assumptions, and values* of the organization are oriented towards *empowerment, collaboration, social justice and social change*. These elements of consciousness are reflected in organizational values, mission, and vision, theory of change and general organizational discourse.

SOCIAL CHANGE FRAMEWORK

Chimamanda Ngozi Adichie: The Danger of A Single Story (Part 2)

http://www.youtube.com/watch?v=4UrID5X6HBY

1. Strength-based
2. Prevention
3. Empowerment
4. Community Change



HOW DO WE WORK FOR CHANGE?

How Do We Work For Social Change?

Individual & Interpersonal

Who do we prepare ourselves, work with and see others?

Organizational & Community

What Changes do organizations make as they work in communities?

Public Policy

What larger Social Movements can we join?

Resources & Tools

Diigo: **Diigo** (pronounced /ˈdiːgoʊ/[1]) is a social bookmarking website which allows sign-up users to bookmark and tag web-pages. Additionally, it allows users to highlight any part of a webpage and attach sticky notes to specific highlights or to a whole page. These annotations can be kept private, shared with a group within Diigo or a special link forwarded to someone else. The name "Diigo" is an abbreviation for "Digest of Internet Information, Groups and Other stuff".

References and Sources for this presentation can be found at:

Boost Conference- Making the Case for Children's Well-Being

http://groups.diigo.com/group/boost-conference_-making-the-case-for-childrens-well_being

DropBox: Sync your files online and across computers with @Dropbox. 2GB account is free!

http://db.tt/Va7H9B8

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