



## Celebrate Summer Learning Day!

### Summer Learning Day: June 21

Summer Learning Day is a time for communities across the nation to celebrate the importance of high-quality summer learning opportunities in the lives of young people. Since 2004, this national advocacy day is an opportunity for summer learning programs, residential camps, sports camps, museums, and libraries to showcase the contributions they make to the lives of young people. Last year, nearly 500 events were held nationwide.

During this national showcase, programs will highlight how they work to:

- Maintain and advance participants' academic and developmental growth
- Support working families
- Keep children safe and healthy
- Send young people back to school ready to learn

### Who celebrates Summer Learning Day?

Summer Learning Day is supported by elected officials and policymakers, public agencies, nonprofit organizations, schools, universities, museums, libraries and summer camps across the country. Design an event that demonstrates the value of summer learning programs and generates support for summer learning in your community.

- Get parents, community leaders, volunteers, kids, members of the press and others excited about summer learning.
- Showcase the achievements of your program and the young people who participate. Highlight your local partners and invite them to participate.
- Send a strong message about the importance of summer programming—celebrate your accomplishments, and call for support to ensure that summer programs in your community and across the country thrive. Every child should have access to high-quality learning opportunities during the summer months.

Can't schedule an event the week of June 21? No problem! Schedule an event at a time that works for your organization. But don't forget to register at [summerlearning.org/sld](http://summerlearning.org/sld) and take advantage of our resources.

As a Summer Learning Day participant you'll make a significant statement about your commitment to the field of summer learning. Questions? Contact Kate Shatzkin, Director of Marketing and Communications, at [kshatzkin@summerlearning.org](mailto:kshatzkin@summerlearning.org) or at 410-856-1370 x208.

### About the National Summer Learning Association

The National Summer Learning Association is a membership organization that serves as a network hub for over thousands of summer learning program providers and stakeholders across the country, providing tools, resources, and expertise to improve program quality, generate support, and increase youth access and participation. The Association offers professional development, quality assessment and evaluation, best practices dissemination and collaboration, and strategic consulting to states, school districts, community organizations, and funders.



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